

## **Reviewer's report**

**Title:** Vehicle emissions and consumer information in car advertisements

**Version:** 2 **Date:** 10 April 2008

**Reviewer:** NN Clark

### **Reviewer's report:**

I have carefully reviewed the authors' responses to my prior comments, and while I find that some of their responses are rather qualitative, they have addressed all the issues. They have also removed some of the language which I had felt was vague or insufficiently substantiated.

The paper is now shorter, and to the point.

I believe that it now merits publication.